Humanized Embracement in Public Health Services in Brazil

Abstract: User embracement humanization aims to enable interdisciplinary care considering the patient's reality. This literature review compiles the perspectives on humanized embracement in the Brazilian Unified Health System. We performed a BVS platform search on the keywords “attendance”, “humanization” and “primary health care”, filtering the results using the PRISMA protocol. It was obtained 8 articles regarding humanization in public health system care, highlighting its conditions and difficulties. It was concluded that humanized care practice is important as an improvement tool in the health system and that professionals need to adapt to the humanized model.

Keywords: User embracement; Humanization; Primary Health Care

Acolhimento humanizado nos serviços públicos de saúde no Brasil

Resumo: A humanização do acolhimento do usuário visa possibilitar um atendimento interdisciplinar considerando a realidade do paciente. Esta revisão de literatura compila as perspectivas sobre o acolhimento humanizado no Sistema Único de Saúde. Foi realizada uma busca na plataforma BVS nas palavras-chave “atendimento”, “humanização” e “atenção primária à saúde”, filtrando os resultados utilizando o protocolo PRISMA. Foram obtidos 8 artigos sobre humanização no sistema público de saúde, destacando suas condições e dificuldades. Concluiu-se que a prática do cuidado humanizado é importante como ferramenta de melhoria no sistema de saúde e que os profissionais precisam se adaptar ao modelo humanizado.

Palavras-Chave: Acolhimento do usuário; Humanização; Atenção Primária à Saúde

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Introduction

Humanization is a relevant topic for public health, either in philosophical terms or relative to practical aspects of healthcare. In a direct sense, humanize implies in reduce the flaws in health, which involves in some aspects, understanding the meaning of health related to the subjective well-being and welfare. Therefore, the Ministry of Health developed the National Humanization Policy (NHP) in alignment with the general principles of the Unified Health System (UHS). Hence, the own State Government recognizes that in order to promote advances in the UHS, in accordance with its regulations, it is mandatory to put this policy in development (Gondim et al., 2014).

Regarding the Primary Health Care (PHC), its most important milestone was the Family Health Program (FHP) establishment that, upon its potentialities, was acknowledged as a Family Health Strategy (FHS). The FHS is based upon core principles to develop practices in health, such as person and family centering, the user connection, the attention integrality and coordination, the health care network, the social participation, and intersectoral operation. Such practices are based on NHP (Arantes et al., 2015).

At the arrival moment in the health service, the individual might be in vulnerability state and the way it is received influences the kind of relationship that will be established with the team. However, in an attempt to assist a very often large number of people that look for healthcare, the professionals might end up mechanizing the listening and the treatment, unconsciously in an automated conduction process that pulls away from the embrace logic defended by the NHP (Sato et al., 2015).

Furthermore, the architecture, the completion, the dimensions, and the service units’ living rooms are some important items concerning the physical element, especially influential on the human environment preparation. Whereas, most health units are improvised physical spaces, in an inappropriate and terrible maintenance state, negatively affecting the users’ reception, as well as, interfering on quality service, preventing or even restricting the privacy during the procedures (Simões et al., 2007).

Recognizing the limitations of performing over the embracing quantitative aspects - considering the involved difficulties on decreasing the demand and/or increasing the staff board - it is important to develop strategies able to promote qualitative changes in the established strategies (Sato et al., 2015).
Thereby, this work aims to perform a literature review study about the influence of humanization in the Family Health Strategy.

**Method**

Articles published between 2014 and 2018, indexed in the Health Virtual Library (HVL) database, were selected to this review work. The search strategy used was based on the keywords: “embracement”, “humanization” and “primary health care”; also including the following limits: articles in Portuguese, English, and Spanish, available in full. The review articles were excluded, likewise the literature reviews, editorials, reviews, communications and letters to the editor. The period of search for the articles occurred between March 2, 2019, and March 20, 2019.

The selection of the articles was made by two independent evaluators and, in case of disagreement, a third examiner was summoned to reach a final consensus. Each article was read in its full content and its information was disposed in a chart, including the year of publication, authors, database, and journal. Then, the papers were submitted to three relevance tests constituted by objective questions that evaluated and quantified the relations between the search criteria and the papers founded, analyzing the connection between the article and the aims proposed by the research according to the protocol described by Muñoz et al., (2002), presented in Chart 1.

**Chart 1. Tests of relevance in Muñoz et al. (2002)**

<table>
<thead>
<tr>
<th>Test I</th>
<th>Test II</th>
<th>Test III</th>
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<tbody>
<tr>
<td>Is the study according to the subject-matter investigated?</td>
<td>Is the research problem clear?</td>
<td>Type of research</td>
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<tr>
<td>Was the study published in the period stipulated in the project?</td>
<td>Are the aims related to the matter that is being studied?</td>
<td>Study sample</td>
</tr>
<tr>
<td>Was the study published in the language stipulated in the project?</td>
<td>Is the methodology described with clarity and covers all of the objectives?</td>
<td>Methodology adopted</td>
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<tr>
<td>Does the study approach the solution to the problem that is being investigated?</td>
<td>Are the results compatibles with the methodology adopted?</td>
<td>Results</td>
</tr>
<tr>
<td>Was the study included?</td>
<td>Was the study included?</td>
<td>Conclusion</td>
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</table>

Source: Muñoz et al., 2002
In the final relevance test, were gathered detailed information of each article selected, allocating them into a chart to posterior analysis. The results of the research strategy were presented in Figure 1, through the PRISMA search diagram in Moher et al., (2009). Therefore, the articles were grouped according to their main theme, enabling synthesis and discussion (Chart 2).

Chart 2. Information related to the articles selected

<table>
<thead>
<tr>
<th>Author And Year</th>
<th>Journal</th>
<th>Aim</th>
<th>Methodology</th>
<th>Results</th>
<th>Conclusion</th>
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<tbody>
<tr>
<td>Arantes, et al. 2016.</td>
<td>Ciência &amp; Saúde Coletiva</td>
<td>To identify and analyze the main contributions and challenges of FHS to the development of Brazilian PHC, with the purpose to discuss the aspects that can affect the sustainability of this model.</td>
<td>Literary review, with research for publications on Bireme’s website (<a href="http://www.bireme.br">www.bireme.br</a>) in the period from 2002 to 2011, including databases such as Lilacs, IBECs, Medline, Cochrane Library and SciELO. For descriptors, the following terms were used: “Primary Health Care”, “Family Health Strategy”, and as a filter, paper type publications, whose main subject was “Family Health Strategy”.</td>
<td>In the political-institutional dimension, it was verified that the FHS promoted primary care broadening in the Country. In the organizational dimension, the FHS implementation contributed to the expansion of the possibilities, offering services in the peripheral and rural areas. In the technical-assistance dimension, the FHS was better than the PHC model in traditional Basic Health Unity.</td>
<td>It is evident that the FHS has presented several advances, however, it faces problems, mainly imposed by the federative structure of the country and the great regional imbalances, in addition to an important growth of the private sector in recent times, which makes difficult the PHC organization as the health system’s main axis.</td>
</tr>
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<p>| Fertonani, et al. 2015. | Ciência &amp; Saúde Coletiva | To restore the debate about the conceptual formulations of care model in health and the challenges for the primary care in Brazil. | The study characterizes different concepts and terminologies related to the care model’s expression and shows that family health has promoted extended access as well as embracement and humanization incorporation to the practices. | There is a persistence of the treatment centralization in pathologies and the biological body’s care, difficulties in the implementation of integrality, deficits in the teams, working conditions and relationships. | The term “care model” is polysemic and although there are proposals and structural policies for a model that advances regarding the biomedical paradigm, there are significant difficulties for its implementation. |</p>
<table>
<thead>
<tr>
<th>Authors</th>
<th>Journal</th>
<th>Summary</th>
</tr>
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<tbody>
<tr>
<td>Schveitzer, et al. 2016.</td>
<td>Revista Latino-Americana de Enfermagem (RLAE)</td>
<td>To identify the nursing challenges for universal health coverage, based on the results of a systematic review, focusing on the understanding of the health workforce on the role of humanization practices in Primary Care. Systematic review and meta-synthesis, starting from the following sources of information: PubMed, CINAHL, Scielo, Web of Science, PsyInfo, SCOPUS, DEDALUS and Proquest, using the keyword “Primary Health Care”, separately associated to the following keywords: humanization of assistance, holistic care/health, patient-centered care, user embracement, personal autonomy, holism, attitude of health professionals. Work processes in primary care are complex and present difficulties for holistic care practice, especially for nursing. However, humanizing practices have demonstrated its important role in a positive work environment development, and to people-centered care and attention quality by promoting accessibility and universal health coverage. The challenges of nursing for universal health coverage are related to education and training, better working conditions and a clear definition of the nursing’s role in primary care.</td>
</tr>
<tr>
<td>Sato; Ayres. 2015.</td>
<td>Interface - Comunicação, Saúde, Educação</td>
<td>To reflect on art’s potentials in health services’ humanization processes. Reflection with philosophical contributions about a project of humanization in healthcare. Based on the experience of using art in a project to improve the reception and ambiance at a Basic Health Unity in the city of São Paulo. The phenomenon investigation demonstrated that the art would have properties capable of involving the subjects in an experiment that could promote the creation of new meanings for the waiting room. The main outcome of the current reflection points to art’s potentiality in the health resignification of working in health processes in its way as humanized practice.</td>
</tr>
<tr>
<td>Cavalcanti, et al. 2014.</td>
<td>Escola Anna Nery Revista de Enfermagem</td>
<td>To know the health needs, identifying the obstacles that restrain meeting men’s health needs and to present coping strategies for integral and humane assistance to a group of men. A descriptive and exploratory study, with a qualitative approach. Data collection was performed in February 2012 through a semi-structured interview and analyzed according to a theoretical framework. The male population has health needs to be met and refer to obstacles as the shame of exposure, impatience, lack of time and resolution of health needs. Humanization in health predominated as a coping strategy, through access, embracement, communication, and connection. The Policy for Integral Attention to Men’s Health was not enough to insert them into the health context, this way, changes are proposed in the care model.</td>
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<tr>
<td>Gondim; Andrade. 2014.</td>
<td>Revista Portuguesa de Saúde Pública</td>
<td>The article analyzes the demand for humanized care in primary health care. A descriptive study with 345 users of a health service in a city of northeastern Brazil. The demand for services and humanized care and user satisfaction are directly related to embracement received by employees and health. The user's perspective over the care quality, respect and education constitute necessary factors to a human</td>
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</tbody>
</table>
care. care (respect and education, attention, interest, fast service and information transfer) were studied. professionals. and sensitive doctor/patient relationship.

| Cruz. 2017 Biblioteca digital da USP | A qualitative study, conducted in the clinic of medical specialties of the Hospital das Clínicas do Acre (HCAC), between September 2015 and January 2016. Four focus groups (user, support workers, physicians, and other health professionals) were carried out and three semi-structured interviews (service management and ombudsman). Based on the host directive, the NHP, and the micropolitics, the message’s theme content analysis grant building four thematic categories. | Primary Health Care (PHC), the regulatory complex and medical care in PHC, represent sensitive points in the Health Care Network (HCN). In specialized care, the bureaucratic management model and ambiance related factors hinder embracement’s deployment. The humanization and embracement for users reflect on respect, education and good service performed by the worker. | The embracement directive has been shown as a possible humanization strategy to be implemented in the specialized service, despite all the problems and challenges related to the ambulatory in HCAC and the HCN. This way, the management should consider the introduction of technological devices for embracement and collective spaces for listening to the worker. |
| Zanotto. 2016. The Federal University of Santa Catarina, course of physiotherapy | Semi-structured interviews with professionals, users, and a survey with questions taken from the National Program for Access and Quality Improvement in Primary Care (PMAQ). The interviews were transcribed and analyzed through thematic analysis and the survey’s information was analyzed by absolute frequency, discussed in a qualitatively, through Minayo’s Thematic Analysis. | It was observed that the care provided by the doctor linked to the Program was more humanized and integral. While by professionals of the Health Team perception, there were no differences related to the team’s dynamic, this was mainly due to excess on work demand that hinders the team’s organization. | The work done by the More Doctors Program is more humanized and better evaluated by the health system users. |

Source: Research Data.
Results

Figure 1. Diagram with the results of the search strategies

Source: Schematic representation of the studies included in the systematic review using a checklist and flow diagram of the PRISMA Protocol.

Discussion

Humanization in health is described as the mean by which the UHS - Unified Health System embraces and guarantees the public health services users. In this respect, while the UHS is the entry point for the health service needs, as foreseen in this system’s guidelines and principles, the humanized embracing has its main difficulties as ethical-oriented, evolving the attitudes among users, health professionals and conscious managers, besides evolving the production of autonomous health and subjectivity, regarding the way in which each individual acts and understands the environment actions.
In the health field, the concept of humanizing arises as a principle tied to the human rights paradigm - expressed individual and socially - and referred to patients, users, consumers, clients and citizens as subjects. At the end of the 1990s, the concept of humanization was established as the core principle of two health programs in the Brazilian public sector, the Prenatal and Birth Humanization Program (PBHP) and the Hospital Care Humanization program (HCHP), culminating in the National Humanization Policy (NHP) (Vaitmsan; Andrade, 2005).

The implementation of health services that consider the patient’s sociocultural perspectives is the vision NHP has about the policy’s execution of UHS. The UHS was set in 2003 with services guidelines such embracement, co-management, ambiance, enlarged clinic, worker appreciation, and user-rights defense, guided by the transversality, inextricable connection between attention, management, and protagonism, as well as, co-responsibility and autonomy of subjects and collectives (Brasil, 2004, 2013).

To that end, the humanization policy is presented as an important milestone for the construction of health practices that effectively respect the citizens’ values and needs (Pasche; Passos; Hennington, 2011).

Nevertheless, it is necessary to take into consideration the society’s organization, the institutionality of care practices and public health management that shape public action policies. In this respect, it is possible to analyze, in advance, the health professionals’ reality, from professional education to updates humanized embracement-oriented, based on the humanization policy which is based on changes in the way of managing and caring with the transversality, autonomy, and protagonism of the subjects. Since, according to Romano (2007), medical students having no parameters or models to follow, end up reproducing the medical culture they were exposed, from practice with a focus solely on the disease, insecurity while handling psychological, social and environmental issues, with limited health promotion and prevention action.

Within this context, it is possible to infer the relationship between the entry points of the health public system with medical conduct and its challenges. The FHS - Family Health Strategy is the main entry point to UHS and, at the same time, the main way for establishing a bond, embracement, and family emphasis noticed that especially by the proximity with the community, by example the domiciliary visits. However, it still stands out the individualization and specification of disease focus as a paradigm. For Ogata, Machado e Catóia (2009), the focus on the disease in the medical conduct, as it is still seen
in some work realities, fragilize the creation of interpersonal ties and, for this reason, it can affect the adherence to treatment, participation in educational practices and actions aimed at promoting the quality of user’s life.

For Coelho, Antunes e Oliveira (2019), the practice of health and family medicine, has its effectiveness in the community and must take into account the context in which it is being developed and the daily challenges to its exercise, considering yet Brazil’s continental dimensions, and its socio-cultural pluralities. Given that, the UHS coordinates its actions based on principles and values among which is included the humanization as a way to produce changes in the way of managing and caring.

Thus, the communication stimulus between managers, workers, and users of public health care, intensify actions aimed at preventing dehumanized practices, as well as, the acknowledging of the communities' wishes. In order to do so, the Ministry of Health created the NHP to disseminate innovations in the way of doing health care, in view of reaching the individual in full as well, reaching the longitudinal age by strengthening ties in the main entry points of the UHS. Knowing that, and according to the National Humanization Policy (2013), it is possible to assure humanization importance in the health-sickness process.

Conclusion

Therefore, the humanized health practice in FHS is an important factor in the health-disease process of the population, since the implantation of the FHS produced several favorable results to the population’s health (Arantes; Shimizu; Merchán-Hamann, 2016).

However, users' opinion about humanization politics, according to Oliveira, 2017, is still negative, indicating problems such as the lack of professional preparation. In this sense, the main challenge in the adoption of the humanized model is the break of the biomedical model, which prevents the recognition of other “truths” about the health care, opposed to the reductionism of clinical pathology and mechanical physiology (Schveitzer; Zoboli; Vieira, 2016).
Thus, the articles evaluated in this literary review point the interrelation between the health practice and the humanization of caring, which allows to conclude that the humanizing practices are a benefit whose practice must be expanded.

References


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