

Strategies for Internationalization of Scientific Journals

By Athena de Albuquerque Farias¹

The use of English language as an exclusive or partial in publications of articles in journals has increased the debate in the various areas of knowledge, although the aim is to maximize the international dissemination of research and, consequently, the journals themselves.

In 2016, the scientific journal Amadeus International Multidisciplinary Journal, opens its first volume with the aim of enable the publication of scientific works in the most diverse areas of knowledge. Since its inception, there has been a great demand regarding the Health field of research. Even though this journal has highlighted also works in different areas.

A mapping related to editorial policies and strategies has emphasized initiatives in the improvement of the editorial of available scientific journals, as well as the commitment of the editorial team, in order to strengthen the use and greater dissemination of international guidelines for scientific publications, such as the EQUATOR Network (Enhancing the Quality and Transparency of Health Research), as well as the recommendations of the Committee on Publication Ethics (COPE) and / or International Committee of Medical Journal Editors - ICMJE) (Reis, 2014).

These measures aim to encourage actions of training of authors and reviewers, in order to improve the standard of scientific journals, with courses on scientific writing and integrity in research. This is a constant concern of the Amadeus International Multidisciplinary Journal.

The result of the work carried out by the editorial team, together with the contributions of the authors and reviewers, as well as the readers' attentiveness and audience, confirmed by

¹ Lawyer graduated from Centro Universitário dos Guararapes – UNIFG. Specialist in Procedural Labor Law by Faculdades Integradas de Cruzeiro. Master Student in Sustainable Development at the Università degli Studi di Milano. Assistant editor of Amadeus International Multidisciplinary Journal. Contact: athena.farias@gmail.com.

the statistics available on the main page of its platform, which makes evident its prestige in the scientific community.

In an analysis of the structure commonly used by journals, more precisely in Brazil, Farias (2017) states that in order to compete internationally, journals need editorial professionalization, which in developed countries seems to be related to the hiring of a publisher. Since in Brazil the journals with the greatest impact adopt open access, and there is no adequate and enough funding for the author. This is a necessary condition for improving the volume of good articles and thus promote the internationalization of the journal.

Therefore, it was observed that, in Brazil, few journals can maintain a periodicity and quality, adequate to compete with different peers in the world. Another aspect raised by the author is the need to strengthen the participation and collaboration of authors as well as specialists in editorial committees, including foreign affiliation. For him, it is imperative to attract foreign authors, to submit their articles to periodicals with impact factors still uncompetitive. Therefore, the path to internationalization seems to be to publish in English, in cooperation with foreign researchers, to maintain rigor in the evaluation of the articles, a diversified editorial body that includes committed and participative foreigners in the journal's processes, as well as professionalization of the publisher, so it is important and necessary to collect such services, such as the best international journals, in order to maintain the quality of products and services generated by the academic community (Farias, 2017).

In this sense, a look at these third year of this journal, allows us to predict starting from its current condition, which will soon be among the good scientific journals, at least in the area of health, which has been outstanding. At this time, it is possible to envision a future of greater visibility and recognition of our scientific quality, focused on the dissemination of relevant content socially, which may improve the academic research and the quality of life of our population.

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How to cite this article (APA format):

Farias, Athena de Albuquerque (2018) Strategies for Internationalization of Scientific Journals. *Am. In. Mult. J.*, Oct. (5) 3, 51-53.

Received: 07/30/2018.

Accepted: 08/10/2018.